

Check it!

Graphic Designer

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Work Sample Links

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# Lora Redwine

Graphic/Visual Designer

## AREAS OF EXPERTISE

- ▶ Graphic Design
- ▶ Creative Direction
- ▶ Design Business
- ▶ Can-Do Attitude
- ▶ Equitable/Ethical
- ▶ Visual Communication
- ▶ Collaboration/Teams
- ▶ Problem Solving
- ▶ Illustration
- ▶ Image Manipulation
- ▶ Multimedia Design
- ▶ Packaging Design
- ▶ Toy Design
- ▶ Pattern/Rug Design
- ▶ Copywriting/Editing
- ▶ Consistent Design Process
- ▶ Measurable Results
- ▶ Software/Technology

## SOFTWARE/TECHNICAL

- ▶ ADOBE Products
- ▶ Photoshop
- ▶ Illustrator
- ▶ InDesign
- ▶ Premier Pro
- ▶ After Effects
- ▶ Flash/Animate
- ▶ Bridge
- ▶ Acrobat Pro
- ▶ Dreamweaver
- ▶ HTML/CSS
- ▶ eCompanion Online Campus
- ▶ Blackboard Online Campus
- ▶ Camtasia
- ▶ AutoCAD
- ▶ Microsoft Office
- ▶ MAC/PC Platforms

## PROFESSIONAL PROFILE

An exceptional and professional visual communicator with the ability to solve problems and direct projects with measurable results. Specializing in creative direction, publication design, illustration, realistic image manipulation, visual design, multimedia, technology and the business of design. Excellent, practical knowledge of materials and fabrication techniques. Highly competent at motivating teams to become high-performers leading through example. Communication with others is effective and diplomatic, whether in a team environment or one-on-one. Develops aesthetically sophisticated designs relevant to the target audience making sure company design standards are accurate. Products are developed with a high respect for the design process, including a project brief, research and ideation. Enthusiastically doing what it takes to complete each project making sure the right message reaches the right audience.

Inspired by designing, creative direction, building successful teams, how design is influenced by nature, copywriting and researching, continuing to learn and train, problem solving, reaching goals and improving results.

## EXPERIENCE

**Orangish Design** *San Diego, CA*  
*Graphic/Visual Designer and Owner* 2016

- ▶ Consult with clients to provide creative direction with graphic design services including digital and print publication, interactive, web design and illustration accomplishing project goals while reaching a specific audience.
- ▶ Build client relationships with a high respect for determining the best design products unique to each company, within the company's budget and always within client project parameters.

**The Art Institute of California—San Diego** *San Diego, CA*  
*Graphic Design Instructor* 2001 to 2016

- ▶ Exceptionally competent at providing graphic design instruction in a learner-centered highly technical environment.
- ▶ Accomplished at developing an enhanced curriculum.
- ▶ Highly effective at evaluating and improving student performance.
- ▶ Provide masterful problem solving skills in adverse situations.

# Lora Redwine

Graphic/Visual Designer

Imagine  
Invent  
Create

## EDUCATION/TRAINING

**The Art Institute of California**  
Orange County, CA  
Industrial Design, over 50 units  
in product design and 3-D modeling

**San Diego Continuing Education**  
San Diego, CA  
Interactive Media Design Certificate  
Full 36 weeks of software training

**Argosy University**  
Orange County, CA  
M.A.Ed. in Curriculum  
and Instruction

**California State University**  
San Bernardino, CA  
B.A. in Graphic Design

## EXPERIENCE *(continued)*

- ▶ Develop authentic tasks and assist students in portfolio development at all levels.
- ▶ Troubleshoot, resolve and/or report hardware, software and network problems in Mac and PC learning environments.
- ▶ Introduce current trends in emerging technologies, business and design strategies to the classroom.
- ▶ Advance design knowledge by attending industry events such as AIGA, business symposiums and SIGGRAPH also devoted to software training.

**San Diego Community College District** *San Diego, CA*  
*Content Writer for Instructional Services* 2016

- ▶ Effective, accurate content writing for international studies.
- ▶ Develop presentations in support of upcoming training events.

**AQUENT** *San Diego, CA*  
*Graphic Designer/Illustrator/* 2000 to 2001  
*Production Manager*

- ▶ Design booklets, promotional items, educational workbooks, cartography and illustrated children's toys through Aquent which specializes in providing design talent to San Diego businesses.
- ▶ Collaborate with companies such as Infantino, Lightspan, Petco and J.Bird Design.
- ▶ Adapt quickly to multiple working environments and efficiently provide high-quality design.

**Cold Call Cowboy Productions** *Palm Desert, CA*  
*Graphic Designer/Team Leader* 3 Years

- ▶ Design packaging, point of purchase displays, marketing materials and customized personal magazines.
- ▶ Develop concepts for displays, surface graphics and packaging for the real estate and financial industries.
- ▶ Provide effective technical and soft skills as the liaison between the client and printer establishing high-quality standards.
- ▶ Establish efficient in-house procedures which enable the company to optimize and meet production schedules.
- ▶ Train new designers on software usage, network navigation, digital back-up systems and company design standards.